

## **Board of Administration**

## Agenda Item 6d

November 20, 2024

Item Name: Communications and Stakeholder Relations

**Program**: Communications and Stakeholder Relations

Item Type: Information Consent

## **Analysis**

This item includes the Digital Communications Dashboard Report and the Summary of the Public Records Act Report produced by Communications and Stakeholder Relations.

## **Attachments**

Attachment 1 –Digital Communications Dashboard Report prepared by CalPERS' Office of Public Affairs that highlights stakeholder engagement by channel including online communications, email, social media, and video. The report also highlights proactive communications campaigns.

Attachment 2 – Public Records Act Report prepared by the Office of Stakeholder Relations.

Brad W. Pacheco
Deputy Executive Officer
Communications and Stakeholder Relations

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Marcie Frost Chief Executive Officer